



# Leading The Way

CAI-CLAC 2025  
ADVOCACY WEEK



**Hyatt Regency Sacramento**  
**April 22 – 24, 2025 | At the Capitol**  
**April 23, 2025 | Zoom Session**

*CAI-CLAC Advocacy Week 2025 is in-person and back at the Capitol in Sacramento!*

*Join us to help educate legislators, seek support for specific bills and connect with your industry peers.*

*For those unable to attend in person, connect with us via Zoom for Virtual Bill Briefing and Legislative Meetings on Wednesday, April 23, 2025.*

## REGISTRATION FEES (IN PERSON ATTENDEES)

### Business Partner Members

Early Bird \$129 | After 3/14 \$159

### Manager Members

Early Bird \$119 | After 3/14 \$149

### Homeowner Leaders

Early Bird \$79 | After 3/14 \$109

**Scholarships for manager and homeowner/board member attendees are available (CAI members only). To apply, fill out an application [here](#).**

*Early Bird discount ends March 14, 2025, 5:00 p.m. PST*

## AGENDA

(subject to change)

### Tuesday, April 22, 2025 IN-PERSON ONLY

1:00 pm – 2:30 pm  
Registration & Lunch

1:00 pm – 5:00 pm  
Exhibitor Mini Expo

2:45 pm – 5:00 pm  
Opening Session | Bill Briefing

### Wednesday, April 23, 2025 IN-PERSON + VIRTUAL

#### IN-PERSON

8:00 am  
Registration, Breakfast & Networking

9:30 am  
Group Picture on the Capitol Steps  
before Legislator Visits

9:45 am – 5:00 pm  
Legislative Meetings  
at the Capitol

11:30 am – 1:00 pm  
Buffet Lunch at Gold Rush Grille  
(at your convenience,  
between sessions)

5:30 pm – 7:00 pm  
*Happy Hour!* Meet the Delegates,  
2024 Volunteer Recognition Awards &  
Champagne Toast

#### VIRTUAL VIA ZOOM

12:00 pm  
Virtual Bill Briefing

1:00 pm – 4:00 pm  
Virtual Legislative Meetings

### Thursday, April 24, 2025 IN-PERSON ONLY

8:30 am  
Registration, Breakfast & Networking

9:00 am  
Debrief with Advocate Louie Brown,  
Grand Prize drawing

10:00 am  
CAI National Update with  
Dawn Bauman, Chief Strategy Officer,  
CAI National; Executive Director,  
Foundation for Community Association  
Research

11:30 am  
Closing & Depart

In-Person  
Registration

[bit.ly/CLAC-AW2025](https://bit.ly/CLAC-AW2025)

Zoom Only  
Registration

[bit.ly/awzoom2025](https://bit.ly/awzoom2025)

Scholarship  
Application

[bit.ly/awscholarship2025](https://bit.ly/awscholarship2025)

Sponsorship  
Information

[bit.ly/CLAC-AW2025](https://bit.ly/CLAC-AW2025)

Visit [caiclac.com](https://caiclac.com) for complete event information including deadlines for sponsorships, scholarship requests, and registration.

# ADVOCACY WEEK 2025 SPONSORSHIP OPPORTUNITIES – PAGE 2

## Event Sponsor | \$2,000

- Includes two (2) event registrations
- Company logo featured on all event signage:
  - Welcome Session
  - Two Legislative Day Sessions
  - During breakfast and lunch
- Opportunity for company representative(s) to be photographed with Award recipients. Photo(s) to be shared by CAI-CLAC on social media
- Company logo featured in the Legislative Briefcase, which includes all Legislative Bill Sheets, and event information, to be used by all eight (8) CAI chapters for both virtual and in-person attendees
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Recognition at all sessions

## Mini Expo Sponsor | \$800 (Limit 5)

- Includes one (1) event registration
- 6' draped table for display of promotional items
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Sponsor(s) tagged on all Advocacy Week social media posts
- Recognition at all sessions

## Bill Sheet Sponsorship | \$750 (Limit 6)

- Company logo featured on all Legislative Bill Sheets used by all eight (8) CAI Chapters for virtual and in-person attendees
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Sponsor(s) tagged on all Advocacy Week social media posts
- Recognition at all sessions

## Happy Hour! Meet the Delegates & Awards Champagne Sponsor | \$650 (Limit 5)

- Company logo branded cocktail napkins – CAI-CLAC to provide
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Sponsor(s) tagged on all Advocacy Week social media posts
- Recognition at all sessions and during *Happy Hour!*

## Photography Sponsor | \$500 (Limit 5)

- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Recognition at all sessions
- Sponsor(s) to be tagged on all Advocacy Week event social media posts

## Legislative Virtual Visit Sponsor | \$500 (Limit 5)

- Opportunity to provide recorded company commercial (one minute maximum) to be shared before the Virtual Advocacy Week Legislative sessions (Wednesday. Deadline for submission: April 4, 2025, 5:00 pm PST)
- Company logo featured on Zoom background provided by CAI-CLAC
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions

## Legislative Briefcase Sponsor | \$200

- The Legislative Briefcase will include all event documents, including CAI-CLAC Legislative Bill Position Sheets, event agendas and other important attendee documents for attendees.
- Opportunity to encourage unique and personal connections with attendees from all over California
  - Provide CAI-CLAC with a one page 8.5 x 11 PDF promo flyer. The company QR code will be provided upon request (request due by Wednesday, March 26, 2025) for placement on your flyer. Content suggestions include: a giveaway or prize (such as a gift card or company promotional item) for contacting sponsor directly. The sponsor is responsible for delivering promo items to the attendee. Deadline for PDF submission: Friday, April 4, 2025 by 5:00 pm. (PST)
  - Company name on CAI-CLAC website and email promotions.

## Grand Prize Sponsor | \$100 (Limit 10)

Your sponsorship will be included in the Grand Prize pot of gift cards awarded to one lucky raffle ticket holder.

- Company name on event raffle tickets
- Company name on CAI-CLAC website

## FUNraising Wall Sponsor \$20 Minimum Donation of Item/Service

The FUNraising Wall is the highlight of the Happy Hour! Sponsors will have the opportunity to support CAI-CLAC while promoting their business at the CAI-CLAC *Happy Hour!* and Meet the Delegates & Awards Champagne event. Attendees will have the opportunity to purchase a mystery prize envelope for \$10 from the wall of donated prizes!

- Provide a \$20 retail value donation (minimum), along with two (2) business cards to include in the envelope. Suggested donations include gift cards, bottle(s) of wine, vacation getaways, concert tickets, etc. Be creative!
- Recognition during the *Happy Hour!* event.





# REGISTRATION & SPONSORSHIP RESERVATION FORM

Email completed form to [office@caiclac.com](mailto:office@caiclac.com)



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## PAYMENT INFORMATION

All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits and/or event attendance.

## METHOD OF PAYMENT

Check enclosed payable to CAI-CLAC    AMEX    Visa    Mastercard    Discover

## ATTENDEE REGISTRATION FEES (IN PERSON ONLY)

Early bird discount ends March 14, 2025

- Business Partner Members – Early Bird \$129 | After 3/14 \$159
- Manager Members – Early Bird \$119 | After 3/14 \$149
- Homeowner Leaders – Early Bird \$79 | After 3/14 \$109
- Chapter Executive Directors – Complimentary

## ADVOCACY WEEK SPONSORSHIPS

- Event Sponsor – \$2,000 (Exclusive)
- Mini Expo Sponsor – \$800
- Bill Sheet Sponsor – \$750 (Limit 6)
- Happy Hour! Meet the Delegates & Awards Champagne Sponsor – \$650 (Limit 5)
- Photography Sponsor – \$500 (Limit 5)
- Legislative Virtual Visit Sponsor – \$500 (Limit 5)
- Legislative Briefcase Sponsor – \$200
- Grand Prize Sponsor – \$100 (Limit 10)
- FUNraising Wall Sponsor – \$20 min. donation of item/ service

IN PERSON ATTENDEE (IF APPLICABLE)	COMPANY/HOA	
ATTENDEE EMAIL	ATTENDEE PHONE	
NAME ON CARD		
BILLING ADDRESS		
CITY	STATE	ZIP
CREDIT CARD NUMBER		
SECURITY CODE	EXP. DATE	
SIGNATURE (REQUIRED)		
EMAIL ADDRESS	PHONE	

California Legislative Action Committee (CLAC) is a committee of Community Associations Institute (CAI) and is a 501(c)(6) a not-for-profit organization. Contributions or gifts to CAI-CLAC are not deductible for federal income tax purposes.

Sponsorships are available on a first come, first served basis. Important Information: All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits.

Sponsorship refunds for this event will be determined by the CAI-CLAC Executive Committee, if notified at least 30 days prior to the event.



1809 S Street | Suite 101-245 | Sacramento, CA 95811  
 888.909.7403 | 916.550.9488 fax | [www.caiclac.com](http://www.caiclac.com)