

Leading The Way

CAI-CLAC 2025
ADVOCACY WEEK

Hyatt Regency Sacramento
April 22 – 24, 2025 | At the Capitol
April 23, 2025 | Zoom Session



SAVE THE DATE!
REGISTRATION OPENS JANUARY 15, 2025

CAI-CLAC ADVOCACY WEEK 2025 SPONSORSHIP OPPORTUNITIES

Event Sponsor | \$2,000

- Includes two (2) event registrations
- Company logo featured on all event signage:
 - Welcome Session
 - Two Legislative Day Sessions
 - During breakfast and lunch
- Opportunity for company representative(s) to be photographed with Award recipients. Photo(s) to be shared by CAI-CLAC on social media
- Company logo featured in the Legislative Briefcase, which includes all Legislative Bill Sheets, and event information, to be used by all eight (8) CAI chapters for both virtual and in-person attendees
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Recognition at all sessions

Mini Expo Sponsor | \$800 (Limit 5)

- Includes one (1) event registration
- 6' draped table for display of promotional items
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Sponsor(s) tagged on all Advocacy Week social media posts
- Recognition at all sessions

Bill Sheet Sponsorship | \$750 (Limit 6)

- Company logo featured on all Legislative Bill Sheets used by all eight (8) CAI Chapters for virtual and in-person attendees
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Sponsor(s) tagged on all Advocacy Week social media posts
- Recognition at all sessions

Happy Hour! Meet the Delegates & Awards Champagne Sponsor | \$650 (Limit 5)

- Company logo branded cocktail napkins – CAI-CLAC to provide
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Sponsor(s) tagged on all Advocacy Week social media posts
- Recognition at all sessions and during *Happy Hour!*

AGENDA

(subject to change)

Tuesday, April 22, 2025 IN-PERSON ONLY

1:00 pm – 2:30 pm
Registration & Lunch

1:00 pm – 5:00 pm
Exhibitor Mini Expo

2:45 pm – 5:00 pm
Opening Session | Bill Briefing

Wednesday, April 23, 2025 IN-PERSON + VIRTUAL

IN-PERSON

8:00 am

Registration, Breakfast & Networking

9:30 am

Group Picture on the Capitol Steps
before Legislator Visits

9:45 am – 5:00 pm
Legislative Meetings
at the Capitol

11:30 am – 1:00 pm
Buffet Lunch at Gold Rush Grille
(at your convenience,
between sessions)

5:30 pm – 7:00 pm
Happy Hour! Meet the Delegates,
2024 Volunteer Recognition Awards
& Champagne Toast

VIRTUAL VIA ZOOM

12:00 pm

Virtual Bill Briefing

1:00 pm – 4:00 pm
Virtual Legislative Meetings

Thursday, April 24, 2025 IN-PERSON ONLY

8:30 am

Registration, Breakfast & Networking

9:00 am

Debrief with Advocate Louie Brown,
Grand Prize drawing

10:00 am

CAI National Update with
Dawn Bauman, Chief Strategy
Officer, CAI National; Executive
Director, Foundation for Community
Association Research

11:30 am

Closing & Depart

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Photography Sponsor | \$500 (Limit 5)

- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions
- Recognition at all sessions
- Sponsor(s) to be tagged on all Advocacy Week event social media posts

Legislative Virtual Visit Sponsor | \$500 (Limit 5)

- Opportunity to provide recorded company commercial (one minute maximum) to be shared before the Virtual Advocacy Week Legislative sessions (Wednesday. Deadline for submission: April 4, 2025, 5:00 pm PST)
- Company logo featured on Zoom background provided by CAI-CLAC
- Logo recognition on CAI-CLAC Advocacy Week event web page and event email promotions

Legislative Briefcase Sponsor | \$200

The Legislative Briefcase will include all event documents, including CAI-CLAC Legislative Bill Position Sheets, event agendas and other important attendee documents for attendees.

- Opportunity to encourage unique and personal connections with attendees from all over California
- Provide CAI-CLAC with a one page 8.5 x 11 PDF promo flyer. The company QR code will be provided upon request (request due by Wednesday, March 26, 2025) for placement on your flyer. Content suggestions include: a giveaway or prize (such as a gift card or company promotional item) for contacting sponsor directly. The sponsor is responsible for delivering promo items to the attendee. Deadline for PDF submission: Friday, April 4, 2025 by 5:00 pm. (PST)
- Company name on CAI-CLAC website and email promotions.

Grand Prize Sponsor | \$100 (Limit 10)

Your sponsorship will be included in the Grand Prize pot of gift cards awarded to one lucky raffle ticket holder.

- Company name on event raffle tickets
- Company name on CAI-CLAC website

FUNraising Wall Sponsor \$20 Minimum Donation of Item/Service

The FUNraising Wall is the highlight of the Happy Hour! Sponsors will have the opportunity to support CAI-CLAC while promoting their business at the CAI-CLAC *Happy Hour!* and Meet the Delegates & Awards Champagne event. Attendees will have the opportunity to purchase a mystery prize envelope for \$10 from the wall of donated prizes!

- Provide a \$20 retail value donation (minimum), along with two (2) business cards to include in the envelope. Suggested donations include gift cards, bottle(s) of wine, vacation getaways, concert tickets, etc. Be creative!
- Recognition during the *Happy Hour!* event.



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SPONSORSHIP RESERVATION FORM

Email completed form
to office@caiclac.com

PAYMENT INFORMATION

All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits and/or event attendance.

METHOD OF PAYMENT

Check enclosed payable to CAI-CLAC Amex Visa Mastercard Discover

ADVOCACY WEEK SPONSORSHIPS

- Event Sponsor – \$2,000
- Mini Expo Sponsor – \$800
- Bill Sheet Sponsor – \$750 (Limit 6)
- Happy Hour!, Meet the Delegates & Awards Champagne Sponsor – \$650 (Limit 5)
- Photography Sponsor – \$500 (Limit 5)
- Legislative Virtual Visit Sponsor – \$500 (Limit 5)
- Legislative Briefcase Sponsor – \$200
- Grand Prize Sponsor – \$100 (Limit 10)
- FunRaising Wall Prize Sponsor – \$20 (minimum donation)

IN PERSON ATTENDEE (IF APPLICABLE) _____ COMPANY/HOA _____

ATTENDEE EMAIL _____ ATTENDEE PHONE _____

NAME ON CARD _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

CREDIT CARD NUMBER _____

SECURITY CODE _____ EXP. DATE _____

SIGNATURE (REQUIRED) _____

EMAIL ADDRESS _____ PHONE _____

California Legislative Action Committee (CLAC) is a committee of Community Associations Institute (CAI) and is a 501(c)(6) a not-for-profit organization. Contributions or gifts to CAI-CLAC are not deductible for federal income tax purposes.

Sponsorships are available on a first come, first served basis. Important Information: All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits.

Sponsorship refunds for this event will be determined by the CAI-CLAC Executive Committee, if notified at least 30 days prior to the event.



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