

CAI-CLAC IS BACK AT THE CAPITOL in 2024!



ADVOCACY WEEK 2024 with CAI-CLAC April 2-4, 2024 | Sacramento

CAI-CLAC's Advocacy Week 2024 is in-person and back at the Capitol in Sacramento!

Join us to help educate legislators, seek support for specific bills and connect with your industry peers.

For those unable to attend in person, connect with us via Zoom for Virtual Bill Briefing and Legislative Meetings on Wednesday, April 3, 2024. Zoom registration closes on March 29, 2024.

CONNECT AT CAI-CLAC ADVOCACY WEEK 2024 AT THE CAPITOL!

REGISTRATION FEES (IN PERSON ATTENDEES)

Business Partner Members
Early Bird \$99 | After 2/29 \$129

Manager Members
Early Bird \$89 | After 2/29 \$119

Homeowner Leaders
Early Bird \$49 | After 2/29 \$79

Scholarships for manager and homeowner/board member attendees are available (CAI members only). To apply, fill out an application [here](#).

REGISTER TO
ATTEND IN PERSON

<https://bit.ly/AWCLAC>

REGISTER FOR
ZOOM SESSION ONLY

<https://bit.ly/CAICLAC2024>

Early Bird discount ends February 29, 2024, 5:00 p.m. PST



TUESDAY, APRIL 2 – IN PERSON

- 1:00 p.m. Registration and Welcome to Sacramento Networking
Grand Sheraton Sacramento
3rd Floor
- 3:00 p.m. Opening Session | Bill Briefing
- 4:30 – 5:30 p.m. CAI-CLAC 2023 Volunteer Recognition Awards and Champagne Toast

WEDNESDAY, APRIL 3 IN PERSON

- 8:00 a.m. Registration
Breakfast & Networking
- 9:30 a.m. Group Picture on the Capitol Steps
- 9:45 a.m. - 4:30 p.m. Legislative Meetings at the Capitol
- 11:30 a.m. - 1:00 p.m. Lunch at Gold Rush Grille

VIRTUAL LEGISLATIVE MEETINGS VIA ZOOM – Pre-Registration Required

- 12:00 p.m. Virtual Bill Briefing
- 1:00 – 4:00 p.m. Virtual Legislative Meetings

Corks for CLAC | Grand Sheraton Sacramento
Hosted by: CAI California North Chapter
Register for this event: www.caicanorth.org

THURSDAY, APRIL 4 – IN PERSON

- 8:30 a.m. Registration
Breakfast & Networking
- 9:00 a.m. Debrief with CAI-CLAC Advocate Louie Brown
Grand Prize Drawing
- 10:00 a.m. CAI National Update presented by Dawn Bauman, Chief Strategy Officer; CAI National & Executive Director, Foundation for Community Association Research
- 11:30 a.m. Closing & Depart
Thank you for joining us!

Register or learn more at caiclac.com



2024 SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first come, first served basis.

Email completed form to office@caiclac.com
to reserve your sponsorship

☐ Welcome, Opening Session & Awards Champagne Toast Sponsor | \$2,500 (Exclusive) Includes two (2) event registrations

- Opportunity to "Host" the Welcome, Opening Session and Awards - with company name on attendee name tags
- Opportunity for company representative to share a brief company introduction, hand out awards to winners (Chair's Choice Award not included) and offer a champagne toast, with option to provide company branded cocktail napkins, to celebrate winners and the return of CAI-CLAC to Sacramento for Advocacy Week
- Opportunity for company representative to be photographed with each winner. Photo(s) to be shared by CAI-CLAC on social media
- Company logo featured in the Legislative Briefcase, includes all Legislative Bill Sheets, and event information, to be used by all eight (8) CAI Chapters for both virtual and in-person attendees
- Sponsor to be tagged on all Advocacy Week social media posts
- Company logo, with live link to company website, on CAI-CLAC website and event email promotions
- Recognition at Opening and Closing Sessions

☐ Event Sponsor | \$2,000 Includes two (2) event registrations

- Company logo on event signage at Tuesday's Welcome Session, Wednesday and Thursday's Legislative Day sessions, during breakfast and lunch
- Company logo featured in the Legislative Briefcase, which includes all Legislative Bill Sheets, and event information, to be used by all eight (8) CAI Chapters for both virtual and in-person attendees
- Sponsor(s) to be tagged on all Advocacy Week social media posts
- Company logo, with live link to company website, on CAI-CLAC website and event email promotions
- Recognition at Opening and Closing Sessions

☐ Bill Sheet Sponsorship | \$750 (Limit 5)

- Company logo featured on all Legislative Bill Sheets used by all eight (8) CAI Chapters for virtual and in-person attendees
- Sponsor(s) to be tagged on all Advocacy Week social media posts
- Company logo, with live link to company website, on CAI-CLAC website and event email promotions
- Recognition at Opening and Closing Sessions

☐ Photography Sponsor | \$500 (Limit 3)

- Sponsor(s) to be tagged on all Advocacy Week event social media posts
- Company logo, with live link to company website, on CAI-CLAC website and event email promotions
- Recognition at Opening and Closing Sessions

☐ Legislative Virtual Visit Sponsor | \$500 (limit 5)

- Opportunity to provide recorded company commercial (one minute maximum) to be shared before the Virtual Advocacy Week Legislative sessions held on Wednesday. Deadline for submission is 3/22/24 by 5:00 pm PST
- Company logo featured on Zoom background provided by CAI-CLAC
- Company logo, with live link to company website, on CAI-CLAC website and email promotions

☐ Legislative Briefcase Sponsor | \$200 (limit 20)

The Legislative Briefcase will include all event documents, including CAI-CLAC Legislative Bill Position Sheets, event agendas and other important documents attendees will receive. This sponsorship offers the opportunity to connect with attendees through their company promo flyer.

- Opportunity to encourage unique and personal connections with attendees from all over California
- Supply CAI-CLAC with a one page 8.5 x 11 PDF promo flyer. Company QR code provided upon request (by 3/15/24) for placement on your flyer. Content suggestions include: a giveaway or prize (such as a gift card or promotional item) for contacting sponsor directly. Sponsor is responsible for delivering promo item to attendee. Deadline for PDF submission: Friday, 3/22/2024 by 5:00 pm. (PST)
- Company name on CAI-CLAC website and email promotions

☐ Grand Prize Sponsor | \$100 (Limit 10)

- Company name on event raffle tickets
- Company name on CAI-CLAC website



CAI-CLAC Virtual Town Hall Preparing for Advocacy Week 2024 Tuesday, March 26, 2024

Mix & Mingle Breakout Rooms: 11:30 a.m.
Town Hall: 12:00 p.m. – 1:00 p.m.

☐ Town Hall Virtual Sponsor \$400 (limit 3)

- Opportunity to provide recorded company commercial (one minute maximum). Deadline for submission: 3/22/24, 5:00 pm PST.
- Company logo featured on Zoom background provided by CAI-CLAC
- Company logo, with live link to company website, on CAI-CLAC website and email promotions



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California Legislative Action Committee (CLAC) is a committee of Community Associations Institute (CAI) and is a 501(c)(6) a not-for-profit organization. Contributions or gifts to CAI-CLAC are not deductible for federal income tax purposes. Sponsorships are available on a first come, first served basis. Important Information: All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits. Sponsorship refunds for this event will be determined by the CAI-CLAC Executive Committee, if notified at least 30 days prior to the event.

PAYMENT INFORMATION

All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits and/or event attendance.

METHOD OF PAYMENT

☐ Check enclosed payable to CAI-CLAC ☐ Amex ☐ Visa ☐ Mastercard ☐ Discover

ADVOCACY WEEK SPONSORSHIPS

- ☐ Welcome, Opening Session & Awards
Champagne Toast Sponsor – \$2,500 (Exclusive)
- ☐ Event Sponsor – \$2,000
- ☐ Bil Sheet Sponsor – \$750 (Limit 5)
- ☐ Photography Sponsor – \$500 (Limit 3)
- ☐ Legislative Virtual Visit Sponsor – \$500 (Limit 5)
- ☐ Legislative Briefcase Sponsor – \$200 (Limit 20)
- ☐ Grand Prize Sponsor – \$100 (Limit 10)

VIRTUAL TOWN HALL SPONSORSHIP

- ☐ Virtual Town Hall Sponsor – \$400

ATTENDEE REGISTRATION FEES (IN PERSON ONLY)

Early bird discount ends February 29, 2024

- ☐ Business Partner Members – Early Bird \$99 | After 2/29 \$129
- ☐ Manager Members – Early Bird \$89 | After 2/29 \$119
- ☐ Homeowner Leaders – Early Bird \$49 | After 2/29 \$79
- ☐ Chapter Executive Directors – Complimentary

IN PERSON ATTENDEE (IF APPLICABLE)

COMPANY/HOA

ATTENDEE EMAIL

ATTENDEE PHONE

NAME ON CARD

BILLING ADDRESS

CITY

STATE

ZIP

CREDIT CARD NUMBER

SECURITY CODE

EXP. DATE

SIGNATURE (REQUIRED)

EMAIL ADDRESS

PHONE

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