



CAI-CLAC | APRIL 12-15, 2021

Legislative Week AT THE CAPITOL

Each year, CAI members from across California visit Sacramento to educate legislators on current issues affecting California's more than 55,000 community associations.

With COVID-19 and in-person events continuing to be a concern, your CAI-California Legislative Action Committee (CLAC) has planned an exciting four-day virtual CAI-CLAC Legislative Week at the Capitol for all CAI California members.

2021 VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first come, first served basis.



Title Sponsor - \$2,000 (Limit 3)

- Live or recorded company commercial (up to one minute) at BOTH Opening Session (Day 1) and Closing Session (Day 4)
- Company logo featured on Zoom background (Background provided by CAI-CLAC)
- Recognition at BOTH Opening Session (Day 1) and Closing Session (Day 4)
- Company logo w/web link on cover page of the Legislative Bill Position Sheet Packet
- Opportunity to provide company promotional PDF in Virtual Briefcase
- Company logo with web link on CAI-CLAC website and email promotions

Legislative Bill Position Sheet Sponsor – \$300 (Limit 5)

- Company logo featured in the footer of all Legislative Bill Sheets to be used by all eight CAI Chapter attendees for Local Legislative Virtual Visit
- Company logo with web link on CAI-CLAC website and email promotions
- Sponsor recognition at Opening session

Local Legislative Virtual Visit Sponsor – \$250 (Limit 3 per Chapter session)

Each of the eight CAI California Chapters will host their own Local Legislative Virtual Visit. This sponsorship provides the opportunity to brand your company to your local chapter attendees.

- Live or recorded company commercial (up to one minute) at the Individual CAI California Chapter legislative session (sponsor chooses chapter)
- Company name on CAI-CLAC website and email promotions

Virtual Briefcase Sponsor – \$150 (Limit 20)

The Virtual Briefcase will include all event documents, including CAI-CLAC Legislative Bill Position Sheets, event agendas and other important documents attendees will receive. Members who choose this sponsorship will have the opportunity to connect with attendees through their company promo flyer.

- Opportunity to encourage unique and personal connections with attendees from all eight California Chapters.
- Supply CAI-CLAC with a one page 8.5 x 11 PDF promo flyer. Content suggestions include: a giveaway or prize (such as a gift card or promotional item) for contacting sponsor directly. Sponsor is responsible to deliver item to attendee. Deadline for PDF submission: Friday, March 26, 2021.
- Company name on CAI-CLAC website and email promotions

Email completed form to office@caiclac.com to reserve your sponsorship



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SPONSORSHIP RESERVATION FORM

Email completed form to
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PAYMENT INFORMATION

All sponsorship prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits.

METHOD OF PAYMENT

Check enclosed payable to CAI-CLAC Amex Visa Mastercard Discover

Title Sponsor – \$2,000

Legislative Bill Position Sheet Sponsor – \$300

Virtual Briefcase Sponsor – \$150

Local Legislative Virtual Visit Sponsor – \$250

CHAPTER CHOICE(S)

NAME ON CARD

BILLING ADDRESS

CITY

STATE

ZIP

CREDIT CARD NUMBER

SECURITY CODE

EXP. DATE

SIGNATURE (REQUIRED)

EMAIL ADDRESS

PHONE

California Legislative Action Committee (CLAC) is a committee of Community Associations Institute (CAI) and is a 501(c)(6) a not-for-profit organization. Contributions or gifts to CAI-CLAC are not deductible for federal income tax purposes.

Sponsorships are available on a first come, first served basis. Important Information: All prices quoted are CAI Member pricing. Non-Member pricing is an additional 50% over the quoted price. Prepayment is required to guarantee sponsorship benefits.

Sponsorship refunds for this event will be determined by the CAI-CLAC Executive Committee, if notified at least 30 days prior to the event.



1809 S Street | Suite 101-245 | Sacramento, CA 95811
888.909.7403 | 916.550.9488 fax | www.caiclac.com